

Popup Counter Artwork Guide and Panel Size Setup

We're using the latest HP technology to print your display. Getting the artwork right can give stunning results. Here is how we like your files to be submitted. If you don't understand any aspect of this just call, we're here to help.

1. Colour Settings. Save your files as CMYK. Our printers print in CMYK mode, meaning if you save as RGB or another setting you may see a shift in colour changes.
2. DPI and resolution settings. Save your files as 150dpi at 100% size 300dpi at 50% size and 600dpi at 25% size.
3. Font embedding. Either embed fonts or as we prefer, convert all fonts to outlines. This will prevent any font substitution.
4. Proofs. Please proof read your file before uploading. We cannot check for spelling mistakes however we do scan for obvious errors. Uploaded files are treated as final and print -eedy.
5. File formats. We can print most files however we prefer print ready .PDF's.
6. Bleed, print and crop marks. Add upto 10mm bleed, no print or crop marks though please.
7. Placed images at 100%. Please check all images at 100% for any upscaling pixelation.
8. Uploading files. Visit www.popupstands.co.uk and upload via the link at the top of the page.



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Popup Counter Artwork Sizes

